

# *Cpl. Brad Squires Memorial Fund*

## **MISSION STATEMENT:**

The Cpl. Brad Squires Memorial Fund was founded to honor and memorialize our son and brother, Brad Squires, who was killed in action on June 9, 2005 in Iraq, and all the Ohio Service members that, like Brad, also unselfishly gave their lives in Iraq protecting our freedom in the service of our Country.

The fund also contributes to positive community activities that impact on the lives of its residents in a way that reflects the lasting mark Brad and his fellow Ohio Service members made on our lives, on their communities and throughout the world.

## **STRATEGIC PLAN:**

**Short-term Objectives (< 2 years):** Improve funds financial stability, expand fund's visibility, identify and prioritize opportunities to impact community, and continue to honor and memorialize our Fallen Heroes.

### **Goals:**

- a. Sustain 2-4 Youth Baseball Sponsorships.
- b. Honor and memorialize those Ohioans that lost their lives in Iraq in 2007 & 2008 with bronze plate at Memorial Plaza.
- c. Continued maintenance of Memorial Plaza.
- d. Secure two (2) \$5,000 corporate sponsors.
- e. Raise \$15,000 in 2008 and \$25,000 in 2009 and payoff Memorial Plaza debt.

**Mid-term Objectives (2-5 years):** Continue to improve funds financial stability and sustain growth made under short-term objectives, continue to expand visibility and opportunities to impact community, and continue to honor and memorialize our Fallen Heroes.

### **Goals:**

- a. Increase the number of youth team sponsorships to ten (10) by year 5.
- b. Honor and memorialize those Ohioans that lose their lives in Iraq during this timeframe with bronze plate at Memorial Plaza.
- c. Continued maintenance of Memorial Plaza.
- d. Secure two (2) \$5,000 additional corporate sponsors by year 5.
- e. Begin two (2) \$1000 athletic scholarship funds at local high schools.
- f. Begin to set aside funds for Memorial Park and Pavilion.
- g. Increase fundraising by at least \$2,500/year.

**Long-term Objectives (5-10 years):** Continue to improve funds financial stability and sustain growth made under previous objectives, continue to expand visibility and opportunities to impact community, and continue to honor and memorialize our Fallen Heroes.

**Goals:**

- a. Continue to increase the number of youth team sponsorships.
- b. Provide financial support to local high school athletic booster organizations.
- c. Honor and memorialize those Ohioans that lose their lives in Iraq during this timeframe with bronze plate at Memorial Plaza.
- d. Continued maintenance of Memorial Plaza.
- e. Increase value and number of athletic and academic scholarship funds at local schools.
- f. Sponsor construction of a Memorial Park with pavilion that honors the memory of all Ohioans from all wars that gave their lives protecting our freedom in the service of our Country.
- g. Sustain fundraising cash flow generated in first 5 years.